

Sharing Books, Sharing Talk, Supporting Families

Helen Wales & Claire Taylor
28th & 29th Sept 2020

helen.wales@booktrust.org.uk

claire.taylor@booktrust.org.uk



BookTrust Cymru: what we do



**Dechrau Da
Bookstart**
BookTrust Cymru



**LETTER
BOX**
the letterbox club

- Programmes
- Campaigns
- Research
- 0-5 focus



**Time
to read**
BookTrust Cymru

**Amser
i Ddarllen**

- Our mission: transforming lives by
getting children and families reading

BookTrust Cymru ★
Amser Rhigwm Mawr Cymru
Big Welsh Rhyme Time ★ ★ ★ ★ ★



Why reading matters

1. Reading supports bonding and attachment

2. Reading supports academic attainment

3. Reading creates opportunity and ignites new possibilities

4. Reading sparks imagination and creativity



Getting children and families reading

- How?
- Initiating and maintaining a reading habit
- Getting past 'it's not for me'
- Key role of professionals



How we're talking about reading



BookTrust Cymru
Getting children reading Ysgogi plant i ddarllen

Reading can be done anytime, anywhere, with anyone

Time to read | Amser i Ddarllen
BookTrust Cymru



BookTrust Cymru
Getting children reading Ysgogi plant i ddarllen

There's no wrong way to read a book

Time to read | Amser i Ddarllen
BookTrust Cymru



BookTrust Cymru
Getting children reading Ysgogi plant i ddarllen

Reading can spark your child's imagination and creativity

Time to read | Amser i Ddarllen
BookTrust Cymru



BookTrust Cymru
Getting children reading Ysgogi plant i ddarllen

Reading can help your child relax

Time to read | Amser i Ddarllen
BookTrust Cymru

What's out there? Bookstart



- 6 months, 27 months
- Rhyme and story audios online
- www.booktrust.org.uk/cymru



What's out there? Pori Drwy Stori



Pori Drwy Stori Nursery (3-4 yrs, 20,000 children)

- Rhymes – autumn term
- Book Talk – spring term
- www.poridrwestori.org.uk



What's out there?

Online resources

- BookTrust Cymru HomeTime (updated weekly):
<https://www.booktrust.org.uk/books-and-reading/have-some-fun/cymru/>
- HomeTime Cupboard (sorted by age):
<https://www.booktrust.org.uk/books-and-reading/have-some-fun/cymru/open-the-hometime-cupboard/>



Our questions to you:

1. What do you think of our messages?
2. What works for you in encouraging families to share books and stories?
3. What else could BookTrust do to support you to support children and families?

Diolch yn fawr!

helen.wales@booktrust.org.uk

claire.taylor@booktrust.org.uk

