

Nesta

People Powered Results

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Create the right
conditions



Support
change that is
top-down and
bottom-up



Create multi-disciplinary teams...
focussed on action and experimentation

Create condition for action

Impact:

- As you test what might your key indicators of success be?

Considering the change required:

- How might you help people change behaviours and ways of working?

Leadership and champions:

- What support might you need from leadership?
- Who might be helpful champions and ambassadors for your work?

**Prototyping / Testing:**

- What's the hypothesis you are testing?
- How might you quickly test an idea on a small scale?
- What do you want to achieve in the next month? The next 2 months? ...

Diverse input:

- How might you gain input from other practitioners, citizens and people with lived experience to make your tests more robust?

Your goal:

- What are you ultimately trying to achieve?
- How can you make this measurable, and "unreasonable but believable"?



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